

**STATE OF DELAWARE
PUBLIC SERVICE COMMISSION**

861 SILVER LAKE BOULEVARD
CANNON BUILDING, SUITE 100
DOVER, DELAWARE 19904

TELEPHONE: (302) 736-7500
FAX: (302) 739-4849

December 3, 2013

MEMORANDUM TO FILE

TO: File

FROM: Malika Davis, Public Utility Analyst *MD*

SUBJECT: In The Matter Of The Application Of Ethical Electric Benefit Co. d/b/a Ethical Electric d/b/a Clean Energy Option For Approval Of A Name Change To Ethical Electric, Inc. (Filed November 27, 2013) - PSC Docket No. 13-474T

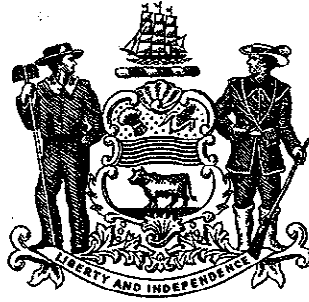
On November 27, 2013, Ethical Electric Benefit Co. d/b/a Ethical Electric ("Ethical Electric") filed an application (the "Application") with the Delaware Public Service Commission ("Commission") to change its name to Ethical Electric, Inc. (the "Company"). An Electric Supplier Certificate was issued to Ethical Electric on February 13, 2013 in PSC Docket No. 12-543. On July 22, 2013, Ethical Electric amended its application by filing to operate in the State of Delaware under the additional trade name of Clean Energy Option. The addition of the trade name was accepted on July 23, 2013.

In the Application in the instant docket, Ethical Electric is requesting for the name change to Ethical Electric, Inc. to be effective immediately. The Company has provided Registration of Trade, Business, & Fictitious Name Supplemental Certificates for each county in Delaware. The Company's Application included proof from the Delaware Secretary of State that it is legally authorized and qualified to do business in the State of Delaware.

The Company has indicated that it is the process of making the required updates with FERC and PJM. It does not appear that the requested name change will affect electric supply service to any Delaware customers. The Company states in its Application that the trade names under which it currently transacts business will not be changing.

The Company's request for a name change appears to be reasonable and meets the requirements of 26 *Del. Admin. C.* §3001. Staff, therefore, recommends the Commission recognize the name change.

cc: Ms. Alisa Bentley, Commission Secretary
Ms. Connie McDowell, Senior Regulatory Policy Administrator
Ms. Erika Schmitt, Customized Energy Solutions



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December 3, 2013

Ms. Erika Schmitt
Customized Energy Solutions
1528 Walnut Street, 22nd Floor
Philadelphia, PA 19102

Re: In The Matter Of The Application Of Ethical Electric Benefit Co. d/b/a Ethical Electric d/b/a
Clean Energy Option For Approval Of A Name Change To Ethical Electric, Inc. (Filed November
27, 2013) - PSC Docket No. 13-474T

Dear Ms. Schmitt,

Enclosed is a copy of Staff's Memorandum recommending recognition of the requested name change in the subject docket. No further action by the Delaware Public Service Commission is required. The List of Certified Electric Suppliers maintained by the Commission on its website¹ has been revised to reflect the requested name change.

Please let me know if you have any questions on the above, or if I can be of any further assistance in this matter. I can be reached by phone at 302-736-7521 or via email at malika.davis@state.de.us.

Sincerely,

A handwritten signature in cursive script that reads "Malika Davis".

Malika Davis
Public Utility Analyst

Enclosure: Staff Memorandum

¹ <http://dep.sc.delaware.gov/electric/elecsupplierinfo.pdf>